



Lorraine is also the founder of Ascension Associates, a business strategy and human capital management consultancy that brings strategy implementation, talent acquisition and human capital management together.

Having worked in the executive search field for over 8 years, Lorraine often sees the alignment gap between business strategy and talent acquisition, and this prompts her to set up Ascension Associates to solve business problems with a bigger dimension.

She is leading the business development, marketing and international expansion, and continuing the mission to bridge the gap between strategy execution and organizational design for her clients.

Prior to Ascension Associates, Lorraine was the Recruitment Director for the Insurance Desk at a Hong Kong recruitment start-up at the time of 2011, and Life Actuarial Consultant for one of the fastest growing financial services search firm Gravitas Recruitment Group Asia.

A globe trotter who has studied and worked in Hong Kong, Calgary, London and California, Lorraine is an avid reader, enjoys jazz, Impressionism art and practices yoga. She graduated from the University of Hong Kong in European Studies in 2009. She received her ICF (International Coaching Federation) credential in 2023.

#### Certificates and Qualifications Received:

ICF Associate Certified Coach 2023  
OKR Practitioner by OKR International 2022  
Scrum Master by Scrum Alliance 2022  
Appreciative Inquiry Facilitator by Center of Appreciative Inquiry 2022  
IECL Certified Team Coach 2020  
Gallup Certified Strengths Coach 2019